

Guard Dog Inc. Partners With Javacool Software LLC, Creators of Popular 'SpywareBlaster' Program

Alliance To Greatly Enhance Security and Privacy for Online Users



GUARDDOG

COMPREHENSIVE IDENTITY THEFT SOLUTIONS



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Guard Dog, Inc. (Stock Symbol: [GRDO](#)) today announces a significant advance in its mission to protect consumers with a truly complete level of security against threats of identity theft through a recent partnership with Javacool Software LLC (JCS).

In keeping with the company's commitment to provide the best protection and solutions against online identity theft threats JCS's popular software, **SpywareBlaster**, will be provided to all Guard Dog members to help protect them online.

"It has always been our primary objective to provide both current and future members of our identity theft protection service with the most comprehensive protection,"

states Guard Dog Inc. Chief Executive Officer James Watson.

"This partnership is one of many clear strategic moves towards Guard Dog achieving that objective. This is a never-ending process of building layers of protection and it is critical to include online partners in that process. SpywareBlaster is a proven anti-spyware, anti-malware system and when combined with Guard Dog's unique, full-featured pro-active approach; the combination provides serious protection against identity theft."

There are many key features that make SpywareBlaster a perfect fit for the Guard Dog product line. SpywareBlaster works alongside any existing security software on a PC to help provide a strong "layered defense" against spyware, malware and other threats.

It also prevents the installation of ActiveX-based spyware and other dangerous programs, blocks spying and tracking via cookies, and restricts the actions of potentially unwanted Web sites. Unlike many other security tools, the performance-friendly SpywareBlaster software does not remain running in the background to slow down your PC.

“We are extremely pleased to announce our cooperative agreement with Guard Dog ID,” said a Javacool company spokesperson.

“Over the years we have been approached by numerous companies that wanted to enter into a partnership program. The only one that was clearly in the best interests of our customers and our SpywareBlaster product was Guard Dog.”

“We have been in talks with Guard Dog over the last three months and have a good understanding of their product and how SpywareBlaster fits into the equation. We are very excited to be a part of it.”

With more than 60 million free downloads since the company’s launch in 2002, having this agreement with Javacool furthers the distance between Guard Dog ID and its competitors. The company now truly offers a full suite of comprehensive identity theft protection, including key protection against online threats.

SpywareBlaster will now be a key component in the new Guard Dog “essential package” soon to be released in the marketplace. Also, the users of Javacool will now have the ability to protect their identity offline using the full suite of [Guard Dog Identity Theft Solutions](#).

About Javacool Software, LLC:

With more than 60 million free downloads since the company’s launch in 2002, Javacool Software LLC (www.javacoolsoftware.com) offers a range of free and low-cost security and privacy solutions used by home and small business computer owners worldwide, along with other services for enterprises and networks.

The company’s featured-packed yet lean products prevent downloading of spyware and malware, analyze license agreements, and help clean your system and documents to protect your private information.

About Guard Dog ID:

Guard Dog ID (See www.GuardDogID.com) provides identity theft solutions for individuals, groups and corporations to help educate consumers, offers guidelines and tips for safeguarding personal information, and cutting edge technology to promptly and effectively remediate identity breaches.

About Guard Dog Inc:

Guard Dog Inc is a publicly traded company which trades under the ticker symbol [GRDO](#).

All current and potential shareholders are further encouraged to visit our Investor Relations page www.guarddogid.com/ir/ for more details regarding the Company and features in this announcement.

"If you don't have identity protection, you're at risk of becoming a statistic."

Kendra Todd
Winner of *The Apprentice*, *Entrepreneur*,
Television Host, Real Estate & Wealth Expert



For More Information Please Contact Guard Dog, Inc. (775) 544-7396



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